

Storytelling In Business: The Authentic And Fluent Organization By Janis Forman

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the leading global voice of business storytelling in which he talked about, Empathy First, Authentic
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two as traditional marketing.

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Across the projects, he has worked with authentic storytelling as a way of defining the core value of portrays the value of storytelling in the business

Janis Forman (author of storytelling in business)

Janis Forman is the author of *Storytelling in The Authentic and Fluent Organization* 4.0 of 5 stars 4.00 avg *The Random House Guide To Business Writing* 0.0 of

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