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SVT Branding + Design Group; Retail Design MICHEL VAN TONGEREN* Between 1997 and 2009 he lectured at the Master of Retail Design at the Willem de Kooning

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Michel van tongeren (author of retail branding

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The book is the sequel to Michel van Tongeren's successful first book: SVT Branding & Design Group The essence of retail branding and design.

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and the continual expansion of our knowledge of retail, SVT Branding & Design The SVT in SVT Branding & Design Group stands for Van Michel van Tongeren

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In de RetailTrends van deze maand staat een interview met Michel van Tongeren en mij, waarin we aan de hand van quote 1, de essentie van retail branding en design!

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